

RESOLUTION NO. 230-19

BY: **DEBORAH LIME**

A RESOLUTION SUPPORTING “SMALL
BUSINESS SATURDAY” DESIGNATED FOR
SATURDAY, NOVEMBER 30, 2019, AND
DECLARING AN EMERGENCY

WHEREAS, the Council and Administration of the City of Parma celebrates our local small businesses and the contribution they make to our local economy and community; and,

WHEREAS, in 2010, American Express launched the first Small Business Saturday as an initiative to refocus holiday spending on small and local businesses; and,

WHEREAS, Small Business Saturday celebrates the “little guys”, those businesses upon which our great nation was built: mom-and-pop shops, eclectic boutiques, entrepreneurs going it alone, and the corner stores that have been around for decades; and,

WHEREAS, in 2016 there were 30.7 million small businesses in the United States which created 2.2 million jobs; boasting 45.8% of the private workforce; and,

WHEREAS, in 2018, U.S. consumers reportedly spent a record high of an estimated \$17.8 billion at restaurants and independent retailers on Small Business Saturday; and,

WHEREAS, the Council and the Administration of the City of Parma support our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and,

WHEREAS, advocacy groups and public and private organizations across the country have endorsed the Saturday after Thanksgiving as “Small Business Saturday”.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF PARMA, STATE OF OHIO:

Section 1. That the Council and the Administration of the City of Parma hereby support “Small Business Saturday” designated for Saturday, November 30, 2019, and hereby urge residents of this community, and communities across the country, to support small businesses and merchants on “Small Business Saturday” and throughout the year.

Section 2. That the Clerk of Council is hereby directed to forward a true and accurate copy of this Resolution to the Parma Area Chamber of Commerce.

Section 3. That it is found and determined that all formal actions of this Council concerning and relating to the adoption of this Resolution were adopted in an open meeting of this Council, and that all deliberations of this Council and any of its committees that resulted in such formal action were in meetings open to the public in compliance with all legal requirements.

Section 4. That this Resolution is hereby declared to be an emergency measure necessary for the immediate preservation of the public health, safety and welfare of the City of Parma, and for the further reason that this measure is necessary due to the observance taking place this month, and this Resolution shall become immediately effective upon receiving the affirmative vote of two-thirds of all members elected to Council and approval of the Mayor, otherwise from and after the earliest period allowed by law.

PASSED: _____
PRESIDENT OF COUNCIL

ATTEST: _____ APPROVED: _____
CLERK OF COUNCIL

FILED WITH
THE MAYOR: _____
MAYOR, CITY OF PARMA, OHIO